

IPJukebox Privacy Policy

(Effective January 2019)

IPJukebox values your trust and respects your expectation of privacy. We are committed to maintaining the confidentiality of your personal financial information in accordance with our established policies and in compliance with applicable law. This document outlines the manner in which we collect, use and maintain the nonpublic personal information we receive regarding you.

You authorize your wireless operation (AT&T, Sprint, T-Mobile, US Cellular, Verizon, or any other branded wireless operator) to disclose to IPJukebox, LLC and its third-party services providers your mobile number, name address, email network status, customer type, customer role, billing type mobile device identifiers (IMI and IMEI) and other subscriber status and device details, if available, solely to verify your identity and prevent fraud for the duration of the business relationship. See our Privacy Policy below for how we treat your data.

PRIVACY POLICY

Visitors to Our Web Site. Visitors to our web site remain anonymous, unless they register for a service or otherwise elect to disclose their identity to us. Although we do not collect personally-identifying information about persons who simply visit our site, we do collect certain limited information about visitors, such as their IP address (a numeric address assigned automatically to computers when they access the Internet). We also attempt to place “cookies” on a computer to track a visitor’s use of our web site. A cookie is a piece of data that is stored on your hard drive. It takes up very little room on your system and helps us to customize our site and make its navigation easier for you. We sometimes use cookies to help estimate the number of visitors to our site and to determine which areas are the most popular. Unless you register with us for a service, the cookie does not provide us with any personally identifying information about you, such as your name or address. Our website is not directed at individuals under 18 years of age.

Our Collection and Use of Information About You. We collect nonpublic personal information about you in order to administer our business, process your transactions, understand your needs, and provide you with products and services. We obtain nonpublic personal information about you from the following sources:

- Information (such as your name, Social Security number, postal address, email address, telephone number and date of birth) you provide to us when applying and in requests by telephone, through our website and through other channels.
- Information (such as your card balance, funds loading history, parties to transactions, and card usage) about your transactions with us, joint marketers, or others; and
- Information we receive from other sources (such as a consumer reporting agency) in the process of verifying your application information or other information required in the decision process).

Our Disclosure of Information. We may disclose all of the information we collect, as described above, to companies (including affiliates) that perform services on our behalf, including those who assist us in preparing and distributing cardholder communications, and responding to customer inquiries. We will also disclose information about your card, membership, and transactions: (a) to service your account; (b) where it is necessary or helpful to effect, process, confirm or enforce a transaction you request or your membership rights and obligations; (c) to verify the existence and availability of funds associated with your card; (d) to comply with legal process, such as subpoenas and court orders; (e) to law enforcement authorities if we believe a crime has been committed; (f) to our agents, service providers and auditors, and (g) if you give us your consent. We may also disclose non public personal information about you as permitted by law.

Other Disclosures. We may enter into arrangements with non-affiliated parties, such as financial service providers, lenders, insurance providers and agencies, card issuers, retailers and direct marketers, in order to provide you with special offers that we believe may be of value to you. We may disclose contact information to those parties who may want to offer their products and services to you, unless you opt-out as described below.

Use of Agents. We may use an outside shipping company to fulfill orders, and a card processing company to bill you for goods and services. These companies do not retain, share, store or use personally identifiable information for any other purposes.

Use of Service Providers. We use other third parties to provide statistical tracking and advertising effectiveness for our website. When you sign up for IPJukebox services, we may share information such as your name and address and other information as necessary for the third party to provide that service. These third parties are prohibited from using your personally identifiable information for any other purpose.

Choice/Opt-Out. As described in this privacy policy, we may use nonpublic personal information about you for certain marketing and promotional activities, including disclosure of such information to non-affiliated

third parties. You have the right to opt out of this use and disclosure of nonpublic personal information at any time before or after you submit such information through one of the two following methods:

By email: admin@newwaycard.com

By Mail:
IPJukebox
211 Warren Street
Newark, NJ 07103
Attn: Cardholder Relations Center

If you wish to change your opt-out status, you can do so by email at admin@newwaycard.com or by regular mail at the address above. You can also change your opt-out status by calling 1 (908) 845-5127 and speaking with a customer service representative.

Communications from our Web Site. We will occasionally send you information on new products, features or promotions. Out of respect for your privacy, we present the option not to receive these types of communications. Please see the "Choice and Opt-out" section above.

In addition, we may also send you strictly service-related announcements on rare occasions when it is necessary to do so. For instance, if our service is temporarily suspended for maintenance, we might send you an email. Generally, you may not opt-out of these communications, which are not promotional in nature. If you do not wish to receive them, you have the option to deactivate your account.

Information Security. We restrict access to nonpublic personal information about you to our employees who have a need to know such information (e.g., to process your transactions). We train our employees on the importance of customer privacy and confidentiality. We also maintain physical, electronic, and procedural safeguards that comply with federal standards to guard the nonpublic personal information of our customers.

The security of your personal information is important to us. When you enter sensitive information (such your Social Security number) on our registration or order forms, we encrypt that information using secure socket layer technology (SSL).

Links to Other Web Sites. Our web site may feature links to third party web sites that offer goods, services or information. Some of these sites may appear as windows-within-windows at our web site. When you click on one of these links, you will be leaving our site and will no longer be subject to this policy. We are not

responsible for the information collection practices of the other web sites that you visit and urge you to review their privacy policies before you provide them with any personally identifiable information. Third party sites may collect and use information about you in a way that is different from this policy.

Other Privacy Rights. You may have other privacy protections under some state laws. We will comply with applicable state laws regarding information about you. For example, certain state laws may restrict the types of information we may disclose about you or require us to provide you with additional notices or opt-out rights.

Maintaining Accurate Information. We have a process in place that helps us to maintain the accuracy of the personally identifiable information that we collect. Please visit our web site at <http://www.ipjukebox.com> to review and correct information about yourself, such as a change in your name or contact information. If you believe that our information is inaccurate or incomplete, you also can contact us at the number or address listed at the end of this document and ask us to correct or update our information.

Changes to this Policy. We may add to, delete from, or otherwise change the terms of this Privacy Policy from time to time by posting a notice of the change (or an amended Privacy Policy) at this website. If required by law, we will send you a notice of the change by a method that we select and that complies with applicable state and federal laws as well as the terms of your cardholder agreement. Such methods could include email, postal mail and/or posting on this website. Your continued use of our web site or any service following such notification will constitute evidence of your agreement to the revised Policy.

Questions. If you have any questions regarding this privacy policy, you can email us at

support@newwaycard.com or write to us at:

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